

Academic Detailing – Advanced Workshop – Focus on Opioids

Hosted by RxFiles Academic Detailing

January 23 – 25, 2011

Saskatoon, SK, Canada

Workshop Outline

Please note that due to the interactive and progressive nature of this workshop, this preliminary outline may change according to participants needs.

Sunday - Jan 23

1330	Registration & Kick-off Refreshment	
1340	Introductions. Interactive exercise & debrief. <i>Empathetic eliciting of needs.</i>	Loren/Frank
1430	Chronic Pain Patients Speak 1) 1430; 2) 1505; moderated & facilitated - Pain experiences? Opioid experiences? What it's like to live with pain?	Frank/Loren
1540	Exploring Prejudices & Perspectives in Pain – Discussion	Frank
1600	Break	
1620	Primary Care Physicians Speak - facilitated (Challenges in managing pain in general and in using opioids in particular)	Frank
1700	Discussion	Frank / Tessa
1730	Dinner Plus	
1815	Chronic Pain, Neuropathic Pain, Pain Assessment, etc. - Overview & Q&A time - Dr. Murray Opdahl (FP, pain specialist – Saskatoon Chronic Pain Centre)	Murray
2015	Facilitated debrief – observations on the day	Frank
2040	Academic Detailing - Saskatoon Surprise Breakout Session : common challenges	Loren
2110	Reconvene	Loren
2115	Adjourn	

Monday - Jan 24

0800	Breakfast	
0845	Intro to Day	Loren
0900	Opioids in Chronic Pain: evidence review, guidelines, challenges, tools, Q&A - Dr. Andrea Furlan (MD, pain specialist, meta-analysis & guideline author) (back pain meta-analysis; dosing, controversies, hyperalgesia, opioid manager,...)	Andrea
1030	Break	
1050	Continue Q&A &/or round table discussions with Dr. Furlan (and others)	Loren
1150	Lunch with Panel Discussion to Follow (Murray, Andrea, Peter, Tessa, Loren, Other?)	
1230	Panel Discussion – pain & opioid scenarios & challenges; practice gaps, frustrations	
1345	Interactive exercise - Key Messages (KM) & Tools: features, benefits, barriers, enablers	Frank
1430	Break	
1445	Assessing and managing opioid risks: Dr. Peter Butt (FP, pain and addictions specialist) pain & function, attitude, risk assessment, exit strategies, dual diagnosis, urine drug testing	Peter
1615	Academic Detailing - Belgian Chocolate Breakout Session	Loren/Frank
1715	Adjourn - optional dinner out evening (The Granery – at 1830)	

Tuesday Jan 25

0800	Breakfast	
0820	Intro to Day & Miscellaneous Shorts (5 minute current pain topics) 1) Opioid Constipation (Brenda); 2) Opioid Drug Interactions (DA); 3) Pain/Elderly (Shannon)	Loren
0845	AD Challenges – In the Round: Booking visits, “Parking lot” issues	Loren
0915	Reflections & Facilitated KM exploration - features, benefits, barriers, enablers	Frank
1000	Break	
1015	Academic Detailing: framing & discussion of key messages & tools (continued)	Frank
1115	Small group detailing with physicians & reflection	
1230	Lunch	
1315	Small group detailing with physicians & reflection	
1430	Pulling it all together (debrief)	Frank/Loren
1500	Evaluation Survey & Tearful Till We Meet Again's	
1515	Adjourn	

RxFiles Academic Detailing Program

c/o Saskatoon City Hospital
701 Queen Street, Saskatoon, SK Canada S7K 0M7
TEL: (306) 655-8505 FAX: (306) 655-7980
Email: RegierL@rxfiles.ca Internet: www.RxFiles.ca



Academic Detailing – Advanced Workshop – Focus on Opioids

January 23 – 25, 2011
Saskatoon, SK, Canada

Registration Now Full

Plans are underway for an Academic Detailing Workshop – Advanced Level – Focus on Opioids in Saskatoon, Jan 23 – 25, 2011. The workshop will combine discussion of challenges in successful academic detailing with therapeutic discussions of opioids in chronic non-cancer pain. The workshop format will be a mix of didactic presentation, group discussion, and practical “live” academic detailing scenarios.

Facilitators & guests speakers for the workshop

- Dr. Andrea Furlan (physician in rehabilitation medicine; author of several papers including the meta-analysis of opioids in chronic non-cancer pain and the 2010 Canadian Opioid Guidelines, Toronto.)
- Dr. Murray Opdahl (family physician, specializing in pain management; Saskatoon)
- Dr. Peter Butt (family physician specializing in pain and addiction medicine; Saskatoon)
- Dr. Tessa Laubscher (family physician, RxFiles Physician Advisor)
- Frank May (Service Director at DATIS, Australia and Consultant for Academic Detailing Services)
- Loren Regier (Program Coordinator, RxFiles Academic Detailing, Saskatoon; Saskatoon)
- Guests (several Saskatoon physicians as well as a few chronic pain clients will assist with various parts of the workshop)
- All attendees! We will all benefit from the experience, insight & unique perspectives of everyone who comes.

Schedule - Sunday Afternoon Jan 23 – Tuesday Afternoon Jan 25, 2011:

- Sunday, Jan 23, 2011: 1:30-9:15 pm
- Monday, Jan 24, 2011: 0815 am –17:15 pm
 - Optional: *Evening Dinner-out* (pay as you go)
- Tuesday, Jan 25: 8:15 am – 3:15 pm

More details
to follow!

Accommodation: Hilton Garden Inn – Saskatoon Downtown:

- A block of rooms has been put on hold (nightly rate of C\$169 + taxes and gratuities). Please state you are with the RxFiles - Academic Detailing Workshop. (Book by Dec 25, 2010)
- Hotel Contact Information: Telephone (306) 244-2311;
Address: 90, 22nd Street East, Saskatoon, SK S7K 3X6; Website: www.saskatoon.stayhgi.com

Workshop Host: RxFiles Academic Detailing (initiated in 1997)

For more information contact:

Loren Regier BSP, BA
Workshop Host Coordinator/Facilitator
RxFiles Academic Detailing Program
c/o Saskatoon City Hospital, Saskatoon SK.
Phone (306) 655-8506; Fax (306) 655-7980
Email: RegierL@RxFiles.ca; Web: www.RxFiles.ca

Also FYI...Saskatoon Tourism: www.saskatoontourism.com



Who will be interested in participating?

- Primarily individuals who are currently involved in providing academic detailing or information/education services to academic detailing / opioid guideline initiatives
- Program managers who are establishing or managing academic detailing programs

Program Goals

- The Academic Detailing - Advanced Workshop is designed to further each participant's skills in academic detailing, address common challenges and build competency towards successful academic detailing in the often challenging therapeutic area of opioid use.
- At the end of the program, participants should be able to:
 - ▶ Understand the role and challenges in the use of opioids in chronic non-cancer pain.
 - ▶ Better understand challenges when trialing/using opioids in primary care
 - ▶ Able to discuss the opioid guideline recommendations and prescribing tools
 - ▶ Apply skills and strategies towards more successful academic detailing



Registration & Fees \$C

- ♦ **Workshop Registration Fee:** Individual: \$900 Programs/services sending multiple participants from same program will qualify for a discount as follows: 2-3 persons \$750/person; 4-5 persons \$600/person; 6+ \$550/person. {Payment accepted by Visa, Mastercard or cheque (made out to RxFiles – SCH Pharmacy)}
- ♦ Registration space is limited. Confirmation of registration will be sent to those accepted for the workshop. Please fax, mail or email the completed registration form below.
- ♦ Applicants should demonstrate potential to apply the knowledge and skills learned in this workshop.
- ♦ **Due to the nature of the workshop, all registrants must be able to attend the entire program!!! Some pre-reading related to opioids will be required prior to attending.**

Registration Form

Name:	Telephone:
Address:	Fax:
City, Province/State:	E-mail:
Postal/Zip Code:	Profession:
Payment by: Cheque <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> ; Total Fee _____ Name on Card: _____ Signature: _____ Credit Card Number: _____; Expiry _____	
Other: Male <input type="checkbox"/> Female <input type="checkbox"/> ; ~Age: just out of college <input type="checkbox"/> well into career <input type="checkbox"/> ready to retire <input type="checkbox"/> Dietary restrictions or other special considerations? _____	
I plan to attend: <input type="checkbox"/> the Monday evening group dinner (Pay as you go)	
Program: _____ Please describe your role / experience as it relates to academic detailing and what you would like to most gain from this workshop: 	
Describe your experience in pain management? 	
Do you have any ties to the pharmaceutical industry? Briefly explain:	

Registration Now Full